

SPACE FOR GIANTS
PRIVACY POLICY
Effective: August 2019

Space for Giants (“we”) takes many steps to protect your privacy and your personal data.

This Privacy Policy applies to all information received by Space for Giants, both online and offline, on any Platform including mobile apps, our social media pages that we control, as well as through HTML-formatted email messages that we send). By providing Personal Information to the Space for Giants, you agree to this Privacy Policy.

This Privacy Policy applies to all Space for Giants registered entities including Space for Giants headquarters in Kenya, Space for Giants UK and Space for Giants USA.

We aim at all times to comply with relevant data protection law. Primarily, this means the General Data Protection Regulation or "GDPR" (Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data).

To successfully carry out our elephant protection work, Space for Giants need to have effective communication and fundraising activities with supporters like you. By understanding more about how you engage with the information we provide, we can improve how we communicate the most important messages that you need to hear. Collecting personal data like email addresses or home addresses allows us to directly communicate with you, keeping you up-to-date. Collecting data also allows us to see which communication works in the most efficient way so we can allocate more funds towards the protection of elephants and their habitats.

1. Our Collection and Use of Information About You

Passively Collected Data

Like most websites, we may automatically receive and record information in our server logs from your browser when you visit www.spaceforgiants.org. The information that we collect with these automated methods may include your IP address, cookie information, browser type, system type, and the referring URL.

We use this type of information to measure and improve the performance of our site. On occasion, we also access this type of information to investigate or maintain the stability and security of our site.

Voluntarily Submitted Data

Certain pages on the Space for Giants site may invite you to share personally identifying information, such as your name, address, email address, or telephone number. Sharing that information will allow you to make a donation, join our email list, sign a petition, or participate in other similar online activities.

To facilitate our business practices, your personal data may be collected, transferred to and stored by us in Kenya and by our registered Space for Giants affiliates in the United States and United Kingdom.

We may use that voluntarily submitted data to:

- Fulfill your orders or transactions.
- Contact you about other Space for Giants' activities or news, or about opportunities to support Space for Giants.
- In the case of blog comments, post your comment and, if given, your name.
- Deliver content to you on platforms such as social media, other websites, search results pages and mobile apps.

Our Email List

If you sign up for our email list, we may collect data by using an embedded image to track whether you open our email and by using a URL that enables us to identify that you have taken an action, such as clicking a link in an email or signing an online petition.

This allows us to build a more effective advocacy program, to inform you about the Space For Giants' issues you care about most, and to make it simpler for you to sign petitions and fill out surveys.

2. Choice/Opt-out

Users who no longer wish to receive our electronic communications may opt out of receiving these communications by clicking the "Opt-out" or "Unsubscribe" options at the bottom of the email, or by emailing info@spaceforgiants.org at any time.

3. Donor Information

Space for Giants is committed to respecting the privacy of its financial and in-kind donors, whether the donation is made online, by mail, or any other method. When you make a financial or in-kind donation, you provide your name and contact information. Financial donors provide standard payment information including, in many circumstances, credit card data. We protect your information in a variety of ways, as described below. We use industry standard safeguards to protect your information. Many donors use credit cards for donations. We protect the security

of credit card transactions using a third party security protocols, and Space for Giants never receives or holds individual's complete credit card information.

Space for Giants will not sell, trade, or share our donors' names or personal information with any other entity except as otherwise provided in this Privacy Policy. We will not distribute mailings to our donors on behalf of other organizations. Space for Giants may publish the name and giving level of our donors to our annual report as a way to acknowledge and express our appreciation. Donors who do not wish to be included in such recognition must notify Space for Giants in writing at: 80-83 Long Lane London EC1A 9ET or by email, info@spaceforgiants.org. We will honor a donor's request to remain anonymous. This policy applies to all online and offline information received by Space for Giants.

4. How We Work With Third-Party Vendors

We work with a variety of vendors who help us process data, facilitate the operation of the Space for Giants site and deliver messages to you on other Platforms. For example, outside vendors may help us analyze traffic on our site, process credit card transactions, or facilitate activities such as the collection and delivery of petition signatures. To the extent that any vendor has access to personally identifiable data about you, by virtue of the fact that it participates in the operation of the Space for Giants Platforms, we require that vendor to ensure that it will keep that data confidential and use it only for the purpose of carrying out the functions we have engaged it to perform (with a limited exception for certain aggregated data, as described immediately below). That is true both as to passively collected data and as to voluntarily submitted data, and also as to data from any cookie or other tracking device.

We link our website to other websites such as those of payment processors. Their privacy policy may differ from ours and we encourage you to carefully read through their privacy statement and ensure you understand it.

In some instances, we may agree to allow a vendor to take aggregated and anonymized data about activity on the Space for Giants site and use that data for other purposes such as improvement of the vendor's products or benchmarking for the vendor's other clients. But we won't agree to that unless we believe, in each instance, that the data won't be recombined with other information to create any record about you as an identifiable individual.

5. Our Use of Cookies

We use cookies to improve website performance, to remember user preferences and settings, and to collect analytic data. By "cookies" we mean small text files placed on to your computer by websites you visit. "Cookies" may also refer to local storage, which is a mechanism similar to cookies where the information is stored within your web browser. In some instances, we place these cookies ourselves. In other instances, we allow outside service providers to place these cookies, but only if those providers agree to the terms described above under "How We Work with Third-Party Vendors." We use cookies as follows:

Website Performance

Website performance cookies allow us to make the website easier and more pleasant to use. For example, they may enable us to:

- Determine how often and where you see our “breaking news” alerts or promotions.
- Save you time when filling out a form by populating it with information you provided in previous visits.

Analytics

We use analytics tools that place cookies, in order to give us a better understanding of how people engage with our website. That in turn allows us to gauge the current performance of Website features, and to develop better content. Analytics cookies provide us with information like:

- How many individual visitors we have
- How many visitors are new or returning
- How often visitors come to the website
- What content they’ve visited
- How visitors interact with particular pages or content

In addition, if you click on a link in an email we send to you a cookie may be generated that enables us to identify that you have followed the link.

6. How Certain Content Hosts May Place Cookies and Gather Information About You

Our site is connected in a variety of ways to content residing on other platforms. We provide links to content on social media platforms such as Facebook and Twitter, and to content on other sites, such as articles posted on the sites of news organizations. Our site also features embedded media, such as videos, that are hosted on other platforms (such as YouTube) but viewable directly through the buttons we provide. When you click on links or buttons for any of these types of external content, the providers of that content may place their own cookies on your computer, access existing cookies that were set when you previously visited other websites, or otherwise gather information about you as you access their content.

To learn about how those content hosts treat the data they collect through cookies and otherwise, see their respective online privacy policies and other posted guidance.

7. Security Measures and Data Transmission

We have taken physical, electronic, and managerial measures to safeguard the information we collect. We work to ensure data accuracy and protect against unauthorized access to, and improper use of, information we collect online.

Information that can be readily linked to you personally, such as your name and address, is stored on secure servers and is not publicly accessible (unless, as discussed above, you have chosen to have us disclose information about you when you have signed a petition or submitted a blog comment). Additionally, all data transmitted to and from our website is encrypted using industry

standard measures to provide an additional level of security.

8. External Website

The website may contain links to third-party websites. Space for Giants has no control over the privacy practices or the content of those websites and is therefore not responsible for the content or the privacy policies of those third-party websites. You should check the applicable third-party privacy policy and terms of use when visiting any other websites.

10. Children

We do not knowingly collect Personal Information from children under the age of 13 through the Services. If you are under 13, please do not give us any Personal Information. We encourage parents and legal guardians to monitor their children's Internet usage and to help enforce our Privacy Policy by instructing their children to never provide Personal Information through the Services without their permission. If you have reason to believe that a child under the age of 13 has provided Personal Information to us, please contact us, and we will endeavor to delete that information from our databases.

11. Procedure When We Update This Statement

Our privacy statement may change from time to time. We will post privacy statement changes on this page and, if the changes are significant, we will provide a more prominent notice on our website. We will also keep prior versions of the Online Privacy Statement available for your review in this section.

12. Your Individual rights

You have the right to request from us access to and rectification or erasure of personal data or to restriction of processing concerning you or to object to our processing of the data as well as the right to data portability. You have the right to complain to Lewa (www.lewa.org) if you feel there is a problem with the way we are handling your data.

You also have the the right to lodge a complaint with the relevant supervisory authority for the purposes of the GDPR. For the UK, this is the Information Commissioner (www.ico.org.uk).Changes to the policy

13. Procedure for Updating Your Personal Information or Preferences

If you wish to withdraw or change personal information you shared with us previously or adjust personal preferences — such as your preferences regarding email lists — you may contact us to update our records. You have the following options to do this:

- Click on the link in the footer of any email you receive from Space for Giants and use our preference center
- Send e-mail to: info@spaceforgiants.org
- Post a request to: Space for Giants, 80-83 Long Lane London EC1A 9ET

Acceptance of Terms

By visiting our website, you agree to the terms of this Privacy Policy and our accompanying Terms of Use.

This Privacy Policy was adopted as of October 2021.